

# The Business Model: Why the U.S. and Israel Will Fail Iran – And Why That's the Plan

*(A monologue by Matthew Cooke)*

## Core Thesis

The United States and Israel will fail the people of Iran—just as they failed the people of Iraq, and just as they have failed the people of the Holy Land.

That failure has been the plan from the start.

## The Shifting Official Narrative

The story keeps changing depending on the audience:

- “They have nukes.”
- “I’m just kidding... we obliterated those months ago.”
- “Actually, they never had them anyway.”
- “Seriously though, we have to free those people from this horrific regime.”
- “Actually, we need their oil.”
- “Well, we don’t. But we should cut China off from their reserves.”

Meanwhile, U.S. troops—whom Trump has reportedly told to prepare to die for this campaign—are being informed by commanders that Trump has been “anointed by Jesus” to light the signal fire in Iran and mark his return to Earth.

This according to over a hundred complaints from service members who refuse to die for a suicide cult.

At the same time, the Trump family continues to make billions through bribes and deals with Saudi Arabia, the UAE, Qatar—arms sales, Bitcoin, real estate, whatever.

No loyalty to borders, ideology, or religion.

## The Real Objective

The Trump-Netanyahu regime has made its intentions clear through actions: **they want to destroy Iran.**

- Bombing police stations to destabilize Tehran
- Hitting hospitals, residential areas, cafes, schools
- Targeting the border with Iraq to open paths for armed Kurdish troops (displaced for a century)
- Hoping to flood Iranian cities and ignite a sectarian war

They will fail at regime change.  
They will fail at liberation.  
They will fail at preventing a nuclear arms race.

**And that is the plan.**

## **Not Nations—Business Enterprises**

Some of the oldest continuous civilizations on Earth—home to deep, rich cultures that have transformed the world—are being bombed.

Not by *nations* (a people native to a land).

The United States and Israel do not fit that definition.

They are **business enterprises**.

There is no “culture clash” between East and West.

The United States is not a culture—it’s a **brand** that changes its narrative depending on the market, telling conflicting stories to keep people divided so they don’t examine the business model.

## **The Business Model Exposed**

That model is visible in the Epstein files, including Jeffrey Epstein’s email to Peter Thiel (PayPal co-founder):

“Finding things on their way to collapse [is] much easier than finding the next bargain.”

Steve Bannon called Epstein a “master bomb maker.”

Epstein was always near the worst actors:

- Sending money to the Israeli military and illegal settlements in occupied Palestine
- Funneling weapons into Iran for years (along with Israel)

The blueprint:

Destroy a nation → Impoverish its people → Bury its history → Let the monsters feast on the wreckage.

Netanyahu (the butcher of Palestine) and Trump (Epstein’s best friend) want you to believe that **monsters are the only ones who can save you from monsters**.

Believing that is a trauma response—after a lifetime under monsters just like them.

## **Historical Continuity of the Model**

These are not anomalies breaking a beautiful system founded on “liberty” and “equality.”

They are running the same century-old business model:

- Genocide of Native Americans
- Transatlantic slave trade
- The industrial age of misery (child labor: 12 hours/day, 6 days/week)

That system needed oil.

In 1908, the British discovered it in Persia (southwestern Iran) and extracted it for decades.

In 1953, when Iran's last democratically elected prime minister suggested the oil belonged to Iranians and should share profits, the U.S. and Britain installed a dictator.

That dictator's secret police—trained by the CIA and Mossad—tortured thousands over 20 years.

When Iranians overthrew that Western-backed dictator, an even more oppressive extremist regime took control (calling itself “Islamic”—a claim many Muslims dispute).

The West's response: arm Saddam Hussein to fight Iran for eight years → over a million dead.

When Saddam used chemical weapons? The West looked the other way.

They were funding **both sides**.

**Failure was the plan from the start.**

## More Evidence of Intent

- 1988: U.S. Navy shot down an Iranian passenger plane, killing 290 civilians (including 66 children).
- George H.W. Bush: “I will never apologize. I don't care what the facts are.”  
→ He later awarded the captain a medal.

Decades of sanctions followed—economic blockade punishing Iran for claiming its oil, selling it, and opposing the ethnic cleansing of Palestine.

This elevated the horrific regime into a “resistance hero” in the eyes of some.

More sanctions → collapsing currency → gutted hospitals → destroyed middle class.

All while claiming Iran was the greatest threat and developing nuclear weapons.

Yet:

- Iran signed the Non-Proliferation Treaty
- Its leader issued a religious decree banning nuclear weapons
- They submitted to inspections for 20 years

Trump tore up the deal, assassinated their top general on diplomatic soil, and the U.S./Israel bombed Iran for 12 days straight—killing civilians equivalent (proportionally) to Iran's 9/11.

Meanwhile:

- Israel has ~200 nuclear warheads (per Colin Powell)
- Never signed the treaty
- Never allowed inspections
- Kidnapped and imprisoned the whistleblower for over a decade
- Threatens the “Samson Option” (blow up the world if facing existential defeat)

U.S. law requires cutting military aid to countries with undeclared nuclear weapons.

Israel has had them for 60 years—yet received ~\$300 billion in U.S. taxpayer money (illegal under

U.S. law).

That sum could have ended homelessness, poverty, and funded city upgrades across America.

But that would make the U.S. a real nation.

That's not the business model.

## The Domestic Mirror

Destroy a country. Impoverish its people. Let the monsters feast.

That's not just foreign policy—it's **domestic policy**.

That's why every city under this model (U.S., Britain, Australia, Canada) faces economic crisis.

Civilization itself is the target.

“Finding things on their way to collapse” is the worship of wealth and power—the religion every wisdom tradition has warned leads to Armageddon.

## The Story They Want Destroyed

The most powerful weapon is a story.

The story born in the Fertile Crescent thousands of years ago:

- All humankind is one
- Love thy neighbor as thyself
- All people are our people
- All children are our children
- What you do for the least of these, you do to me

This is the highest command—and the one they most want destroyed.

That's why the focus is on Palestine, Iran, Lebanon, Yemen, Syria, Iraq, Afghanistan, Libya.

You don't bomb the birthplace of the first cities and the world's holiest lands by accident.

## Closing – The Good News

These men are monsters.

But they are a **tiny group** of little monsters who know their time is up.

That's why they're attempting an extinction burst—to take us all with them.

Record numbers of people no longer believe them, their platforms, or their headlines:

“America did this. Iran did that. Russia did this. China is doing nothing.”

None of these “nations' peoples” are doing any of it.

Corporate Democrats and so-called labor parties pretend the problem is poor management or missing paperwork.

“It is difficult to get a man to understand something when his salary depends on his not understanding it.”

**Failing the people is the plan.**

**Finding things on their way to collapse.**

On the rest of the planet, most people now see corporate media for what it is: public property stolen for psychological warfare—churning out trillions of sub-plots for trillions of markets—all serving one narrative:

The promotion of a business model whose time is over—if we act and do our part.